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Why Minority Access to Capital Still Matters

By A. Shuanise Washington

The lack of access to capital is one of the gravest threats confronting minority-owned businesses—and one that has deprived minority communities of their own source of wealth and jobs.

Capital is, in fact, the very lifeblood of business. It helps maintain cash flow, particularly in lean periods when profits are low. More than that, it enables businesses to make investments that are essential to growth: expanding facilities, buying new equipment and technology that improve offerings, replenishing inventory, and establishing a credit history for future borrowing.

The barriers to capital that minority business owners face are due to a number of factors, including size and type of business, broader economic conditions, and the lack of strong social capital (i.e., strategic business relationships, mentors, professional connections, and financial networks needed when establishing and building a business).

Consider this, for example: Because many minority-owned businesses tend to be relatively small, they rely on credit from traditional financial institutions like banks, whereas large corporations have access to capital markets for their financing needs.

But beginning with the financial crisis, banks drastically tightened their lending standards, making it more difficult for many small businesses to secure loans. And for minority-owned businesses, it has been especially hard. Black and Hispanic business owners, for example, were less likely to have their loan applications approved, compared with their white counterparts who shared similar business profiles, including credit score, according to a study published in April 2013 by the Small Business Administration's Office of Advocacy.

The problem, should it be allowed to fester, has ramifications beyond communities of color. Minority-owned firms are key contributors to the US economy. In less than ten years, minority businesses in the U.S. have increased by thirty-eight percent, topping an impressive eight million



since 2007, according to the Minority Business Development Agency (MDBA).

Tellingly, young minority firms create jobs at similar rates as young non-minority firms. But perhaps most important, minority firms are the lifeline for

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IS SOLICITING COST PROPOSALS FROM NEW YORK STATE CERTIFIED DBE SUBCONTRACTORS/VENDORS

Design and Construction of Clifton Shop in Staten Island, New York MTA New York City Transit Contract No. C-82004
Bid Date: July 12, 2016

Description of project:

This project consists of the design and construction of a new rail car maintenance shop, approximately 93,300 square feet, to replace the existing multiple building facilities currently in use. The existing buildings comprising the current maintenance shop located at 845 Bay Street are to be demolished in phases under this contract so that maintenance activities can continue throughout the period of construction. The new Clifton Shop facility shall include four maintenance tracks with overhead cranes, wheel truing machine, DC power stringer system, and other maintenance-related equipment. It shall also include auxiliary spaces on the first floor for utility rooms, machine shop, and a carpenter shop; offices on the partial mezzanine floor; administrative offices, area locker rooms, and other support areas on the second floor; a supply room, storage area, and related offices on the partial third floor; and HVAC equipment on the roof.

Subcontracting opportunities include, but are not limited to: Demolition, Utilities, Sidewalk, Fencing, Trackwork, Metals, Masonry, Drywall, Acoustical Ceilings, Doors, Roofing, Paint, Signs, Tile, Shop Equipment, Elevators, HVAC, Plumbing, Fire Protection, Electrical Work, Trailers, Photographs, etc.

If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Julia.Omanoff@skanska.com



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